

#WorldBackupDay

3.31.2017

140,000

hard drives fail in the US each week¹

29%



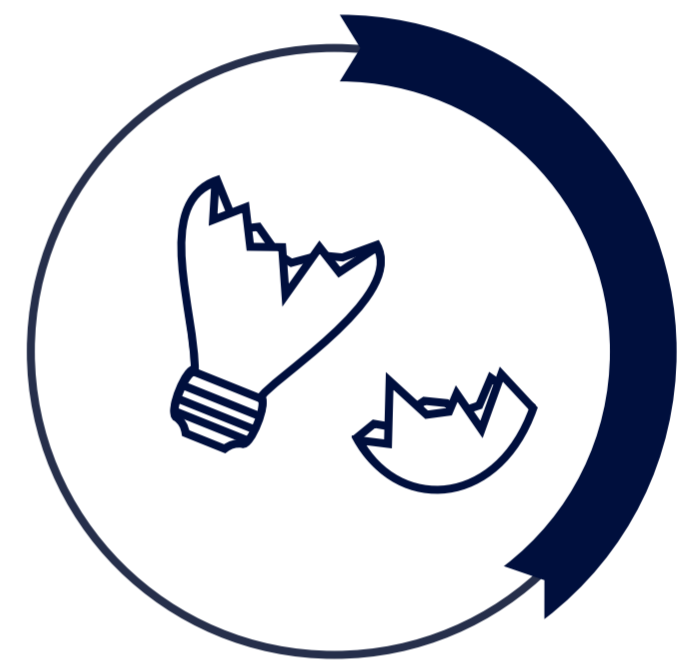
of hard drive failures
are caused by
accident²

60%



of SMBs that lose
their data will shut down
within 6 months³

58%



of SMBs are not
prepared for a
data loss⁴

78%

of SMBs Will Back Up Their Data On The
Cloud By 2020⁵

Of SMBs that currently use Cloud backup

84%

use both online and on-site
Cloud backup⁶

68%

test their backup systems
weekly or monthly⁶

49%

back up their data on the
Cloud daily⁶

1) www.mozy.com

2) http://www.worldbackupday.com/en/

3) http://investor.carbonite.com/releasedetail.cfm?ReleaseID=847106

4) National Archives & Records Administration in Washington

5) https://www.forbes.com/sites/louiscolombus/2015/05/04/roundup-of-small-m-business-cloud-computing-forecasts-and-market-estimates-2015/#76e53c1732b0

6) https://clutch.co/cloud/resources/cloud-backup-survey-opinions-and-usage